

## Introduction

**The Honest International Trading** is one of the leading IT supplies and solutions Company in Qatar having their base at Doha, Qatar. With the increasing demand for a quality IT products, **HIT** recognized the need for providing the best services to new and existing users of the IT products. We work closely with our clients to supply and serve the latest products which have come to the market.



## Profile

The Honest International Trading was founded by a Hardcore Marketing Person Mr. Anees Ahmed, MBA Graduate in marketing from a reputed University having professional 15 years of experience in Middle East who recognized the need of providing the best IT branded products to new and existing users. We work closely with our clients to supply and serve the latest products which have come to the market. The expertise offered by the staff of professionals includes many areas, platforms and business environments.

HIT is a full IT products supply and service company and has attained a reputation as a professional, well managed resource for a wide range of branded products reseller like HP, Sharp, Canon, OKI Toners and Cartridges. HIT's philosophy calls for all employees to strive for technical excellence and continued improvement through a quality assurance process. HIT reflect our commitment to providing quality and cost-effective resources to satisfy our client's needs. Our goal is to build an excellent reputation and credibility as reliable, competitive and efficient supplier. We request your patronage to enable us to serve you with our best and prompt services.

HIT would like to position itself as the best way for top brands to deliver best technologies, products to customers in friendly & competitive manner. Our direct associations with all the leading IT Vendors enable us to offer our valuable customers the best of pre-sales support, products, special prices, warranty support and faster deliveries. We work hard to achieve goals set jointly with customers as well as reaching corporate objectives set by ourselves.

Improve overall work quality and speed by doing it right the first time. Reduce errors and follow high quality standard to ensure the entire supply chain is well managed. Accelerate efficiency and control spending through standardization, accelerated learning curve, and shortened product development cycle. Fully leverage available resources to achieve overall costs control target.

Emphasize on customer-centric thinking to provide "Value to the User". In order to maximize value created for customers, we focus on knowledge sharing, product innovation, cost control, high quality delivery and superior business conduct.

We are supplier of all the major companies like

- \* **Government Sectors**
- \* **Semi Government Sectors**
- \* **Oil and Gas Industries**
- \* **Small Scale Businesses**
- \* **Power Retailers**
- \* **Retailers**
- \* **Wholesalers etc.**

**Our quality consciousness and competitive pricing helps us to stay ahead of our competitors.**



## Product Range

- Notebooks & Net books from (BenQ, HP, Compaq, Sony, Lenovo, Acer, Asus, Dell etc.)
- Desktops from BenQ, HP, Compaq etc.
- TFT / CRT Monitors from BenQ, LG, Samsung, Acer
- PC Building Blocks, Components & Upgrades
- Peripherals (Printers, Scanners, Multifunction Devices)
- Networking Products Wired / Wireless including Modems, Hubs, Switches, Routers, Wireless products
- Optical Drives (DVD-RW)
- Hard Disk Drives (SCSI, IDE, SATA, Notebook HDD's) from 40GB to 1TB
- Consumables (Ink Cartridges & Toner Cartridges)
- ADD ON CARDS (Graphic Cards, Sound Cards, Raid Cards)
- Input Devices (Keyboards, Optical Mouse, Cordless Keyboard & Mouse kits)
- Multimedia Speakers
- USB Flash Drives & External Hard Drives
- Touch Screen Monitors
- Projectors, Projector screens of different sizes. Projector lifts & ceiling mount kit



Apart from this we are the stockiest and whole sellers of **BenQ** and **iVIEW** projectors also trading accessories like, projector screens of various sizes, ceiling mount kit, projector installation and service. We are the resellers of all major brands like Dell, Toshiba, Seagate, Western Digital, Kingston, Transcend, Samsung, LG etc.

**BenQ Corporation** – a leading innovator of digital lifestyle devices dedicated to Bringing Enjoyment 'N' Quality to Life. BenQ is a world-renowned pioneer in today's digital convergence era, set apart by a unique philosophy of "Enjoyment Matters". This spirit infuses every industry-first technology and every award-winning product we engineer. It underlies our product development, business model, partnerships, and corporate culture. It inspires our dedicated employees and directs us in global citizenry. "Enjoyment Matters" as our very existence is devoted to elevating life to a higher level of freedom, productivity, simplicity, and enjoyment. We believe with our continuous effort to build towards a better future, things will certainly be Look in Great! With substantial resources and proven expertise in product design, visual display, mobile solutions, and network convergence technologies, BenQ offers a broad range of products:

**iVIEW Limited**, a dynamic Optoelectronics R&D company, headquartered in Hong Kong. iView strategically locates its R&D operation center in Shenzhen, China and micro display module fabrication in Nanjing, China to support cost effective commercialization of continuous R&D advancements.

**\* We take care of Annual Maintenance Contract (AMC) for all old and new Pc's.**

## Acheivement

**HIT received best Middle-East 'Territory Award' from BenQ Corporation.**

